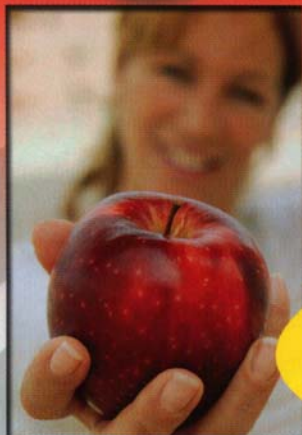




BASIC HEALTH for \$29.95 a month, per household!

Physician, Ancillary Services, Hospital Advocacy, and NurseLine



AmeriPlan® Discount Programs are NOT INSURANCE!

What makes AmeriPlan Health® Different ... and Better?

Physician:

- ~ NO WAITING PERIOD.
- ~ NO PRE-AUTHORIZATION FOR TREATMENT REQUIRED.
- ~ NO PAPERWORK.
- ~ INSTANT SAVINGS.
- ~ SPECIALISTS INCLUDED, WHERE AVAILABLE.
- ~ ALL ONGOING MEDICAL PROBLEMS ARE INCLUDED.
- ~ COSMETIC SURGERY INCLUDED, WHERE AVAILABLE.
- ~ NO AGE LIMIT.
- ~ YOU CAN CHANGE PHYSICIANS.

Ancillary Services:

Includes services such as physical therapy, laboratory procedures, imaging centers, hearing services, mental health services and diabetic supplies.

Hospital Advocacy:

Should you need to be hospitalized, and the anticipated charges will exceed \$2,500.00, an advocate will be assigned to negotiate the best possible fees for the hospital services depending on your ability to pay.

NurseLine

At no cost you can address immediate health matters or get your health questions answered by a licensed registered nurse 24/7. You may save hours lost while waiting in a doctor's office, missed time from work and even the high cost of office visits.

Example of savings on medical procedures in a general physician's* office (family physician) & laboratory fees:

Sample General Physician Procedures* & Lab Services	Physician*/Lab Fees up to	AmeriPlan* Fees	AmeriPlan* Savings
New Patient			
Intermediate Visit	\$175	\$101	42%
Extended Visit	220	147	33%
Established Patient			
Limited Visit	80	40	50%
Intermediate Visit	135	56	59%
Laboratory Fees			
Lipid Panel (Cholesterol, HDL, LDL, Triglycerides)	88	11	87%
CBC (Complete Blood Count)	37	14	62%

* Specialists' fees will be slightly higher.
Different fees may apply in different areas of your state.



Consumer Choice #2